

## ACCEPTANCE EVALUATION LICE LOTION (X92001327, ELIMAX LOTION)

### METHOD

In this research with 60 Flemish people, the effect of two lice lotions on the condition of the hair was assessed. Parameters such as greasiness, shine, volume and feeling on the scalp were assessed using a questionnaire. Two lice lotions were evaluated, one without silicone i.e. X92001327 (Elimax lotion) and one with silicones (X92000850).

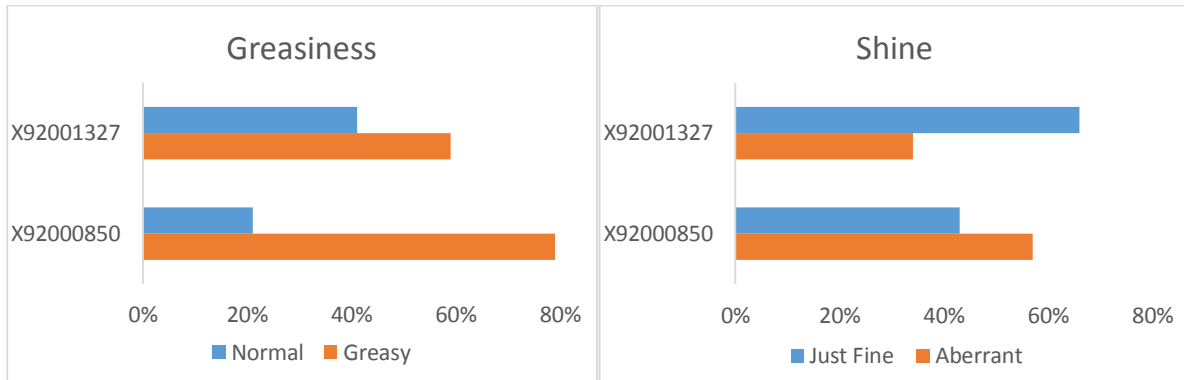


The subjects were divided into two groups, one group was asked to use first X92001327 and two weeks later X92000850, and vice versa for the other group. After treatment with the lotion, the subjects had to wash their hair with their regular shampoo. The subjects could use the lotion on their own hair or on their children's hair.

### RESULTS

The general feeling and the appearance of the hair and scalp treated with X92001327 scored better than that of the hair and scalp treated with X92000850. The amount of washes was significantly higher to wash out X92000850 than to wash out X92001327. After usage of X92000850, about half of the subjects (48%) thinks that the hair has too little volume compared to only 1 out of 3 for X92001327.

The shine and greasiness of the hair were significantly found better for X92001327 (Elimax lotion, without silicones) compared to X92000850 (product with silicones). These results are represented in the graphs below.



## CONCLUSIONS

The general appearance and feel of X92001327 (Elimax lotion, without silicones) is better than that of X92000850 (product with silicones).